

TIPS AND TOOLS TO CREATE A SCHOOL GROUNDED IN KINDNESS...

IT'S COOL TO BE KIND!

The goal is to create school environments where all students feel valued, safe and respected.



BE UPSTANDERS, NOT BYSTANDERS

Equip students with the words and actions to safely stand up for targets of bullying, both online and offline.

- [The Upstanders Video \(12-minute\)](#)
- [The Upstanders Video \(2 minutes\)](#)
- [The Soul Behind the Screen Video](#)

Organize a community-wide, district-wide, school-wide pledge event where everyone takes the David's Law Anti-Cyberbullying Pledge.

- [Cyberbullying PSA](#)
- [Print Stickers and Posters](#)

*Take pictures of the pledge event and post them on social media using #davidslaw.

Establish sustainable clubs that focus on kindness and bullying prevention

- [Be the Change](#)

Schedule a viewing of the full feature "The Upstanders"

- [Request Screening](#)

Create weekly kindness challenges

- Use Social Media to Spread the Word

Host a digital wellness day on your campus





Start a peer mentoring program where high school students talk to middle school students and middle school students share with elementary school students about the harmful effects of bullying and how they can be part of the solution.

- [Elementary](#)
- [Middle School](#)
- [High School](#)

***FREE Health TEK aligned lessons on bullying and cyberbullying**

Raise awareness of bullying and cyberbullying prevention in your community through speakers, personal testimony, bumper stickers, and/or yard signs

- [Book a DLF Presentation](#)



Organize events in your school and community

- A bullying awareness walk/run, talent show, and/or KIND day
- [Cyberbullying Resource](#)

Organize a parent partnership program where parents of elementary-aged students are able to partner with middle and high school students to help organize bullying prevention initiatives and social media awareness events

Coordinate a letter-writing campaign to your state legislators and senators

- Show students that they have the ability to be change agents regarding social issues that affect their lives

Create a "Wall of Wonderful Words" in the hallway of the school where students can add words of encouragement, inspirational quotes, or a compliment about a classmate

Organize a concert, a poetry or art contest where students can express their feelings about kindness and bullying prevention through the arts

Create bullying and cyberbullying prevention T-shirts, videos, posters, and/or social media blasts



[Learn More](#)